



New Year Celebration

ZenPop Stationery January 2022

What are your traditions for Christmas and the New Year? Japan has many, starting with the fukubukuro (福袋, small lucky bag) gifting for the New Years. To give your celebrations a Japanese flair, we've prepared the perfect stationery box, including Japan-made paper and a beautiful calligraphy pen. Only available in your New Year Celebration box.



アクティブコープ年賀ぼち袋セット

Nenga Pochi Fukuro Set from Active Cooperation

Fukubukuro (福袋, "lucky bag") is a Japanese New Year custom in which merchants make small bags filled with surprises! This concept actually started, not as a century-old tradition, but more recently in Tokyo. The Ginza Matsuya Department Store in the late Meiji era is at the origin of the lucky bags.

This smaller version is actually for a tradition called otoshidama (お年玉), which is a small bag where parents, or adults, will put a few coins or small bills to gift children on New Year's Day!

For your New Year celebration, we've got you your own cute little bag with a tiger! 2022 will be the year of the tiger (虎) in the Japanese Zodiac. Use it to make a lovely surprise for someone you care about!



あかしや古都 筆ペン

Akashiya Koto Fudepen from AKASHIYA

Stunning handmade Japanese brush pens to get you started on calligraphy! Akashiya is a traditional company from our neighboring Nara prefecture, known for its long history, spanning more than 3 centuries! And still, today, it continues to improve their craftsmanship and perpetuate the traditions of the masters.

Have you studied some Japanese kanji already? These carefully selected brushes, fudepen (筆ペン), are perfect for your practice. We'll even give you a few kanji and hiragana to start with! 明けましておめでとうございます。

The sentence, akemashite omedetogozaimasu, is what Japanese people will say comes the New Year! Share us your artwork #zenpopjapan



ワールドクラフト友禅マスキングテープ

Yuzen Washi Tape from World Craft

Beautiful washi tape (マスキングテープ) for your New Year Party decorations! Modest golden leaves were pressed on the design to give it a warm feel. You might need a lot more rolls to finish your artwork, so why not get an extra ZenPop Stationery Pack?

In Japan, the color gold, or kiniro (金色), is the symbol of the sun, and of the gods' power and mercy. You may have seen the color used a lot at temples or shrines, and that's where Japanese people will go on the 1st of January to start their year with prayers.



ミドリ MDノート<文庫>無地

MD note from Midori

Are you a fan of bullet journaling? We certainly love seeing your spreads! This is a great notebook to get started.

It is made in Japan (日本製, nipponsei), and uses paper (紙, kami) that was developed by the company itself since the 1960s. MD prides itself in the quality of their products, and has a paper that creates a distinctive sound when you glide your pen over it. It's got a lovely texture and goes well with a fountain pen.

Lots of empty space for you to get your flow started and your pen drift over the pages. Whether for doodles, notes, creative work, or a bujo, this notebook will fit all your needs.



エポックケミカルスウィートテイバー ゆめいろ2色蛍光マーカー

Sweet Tapir from Epoch Chemical

Highlight your achievements this year with this Sweet Tapir marker. 3 pairs of colors are available for you to make the most important things in your life stand out.

Which color do you like the most for highlights? Orange goes well with kanji. It gives them a warm feel and makes them easier to remember, that is, if you've started your journey of mastering the Japanese language.

But are you ready for the big surprise? Try smelling your paper after you've applied the marker, only the sweetest scents await you!



ラインステッカー

Shiny Line Sticker for a journal book from PLANdOME

Beautify your journal with these cute stickers. A full, shiny palette of stickers for you to keep the most significant pages of your school book, or the novel you're currently reading, in sight.

Easy to detach and stick on your page, lovely colors and a very useful tool to have in your stationery kit.



クツワアルミ定規

Aluminum Ruler from Kutsuwa

Who doesn't need a ruler? Everyone's trying to keep things straight and in balance. This aluminium ruler (定規, jōgi) is stable and also a great tool for you to cut any piece of paper sharply.

You and I both know the stress of trying to cut a piece of paper with a ruler: will it be clean or tear apparent? No more with this one from Kutsuwa.



イワコー舞妓さん 消しゴム

Maiko san Eraser from Iwako

Can you tell the difference between a Maiko (舞妓) and a Geisha (芸者)? The artistic women mainly differentiate in their age, appearance, and skills. Maiko actually translated to "dancing child" which refers to apprentice geisha who are still training.

Geisha, on the other hand, are professional artists who are registered in official geisha associations and excel in traditional Japanese arts and crafts such as shamisen playing, dancing, and tea ceremony.

Enjoy your erase in the shape of a Maiko, and if you prefer to keep it as a decorative item, we fully support you!



アクティブコープ柴田さんのくるっとメモ

Shibata san no Kurutto Memo from Active Cooperation

Who doesn't like dogs? Shiba Inu (柴犬, literally, Shiba dog) is actually a breed of very smart hunting dogs. They are very smart, independent, and have become a symbol of Japan. And what could be more Japanese, then, than a Shiba in front of Mount Fuji?

For your note keeping, we've selected 2 beautiful yet different types of memos. One, symbolic of Japan, the other, celebrating the upcoming year of the tiger. Which one did you receive?